

Eventi



Decorative paint with a fine sand texture, enriched by soft reflections and subtle light effects.

Mod. 51 Rev 64

Last update 18/07/2025

CHARACTERISTICS:

EVENTI is a decorative paint with a fine sand-effect texture, designed for interior walls and, in the **CLASSIC** and **MATT** versions, also suitable for exteriors. It creates elegant chromatic effects with delicate light reflections that evoke the poetic interplay of light and shadow inspired by the sky and the sea. Its formulation, enriched with selected mineral pigments, gives surfaces a soft, silky appearance and a refined sandy texture. The visual depth and opacity vary depending on the type and concentration of the pigments used in the chosen color.

EVENTI is available in four versions, all with a mould-resistant formula:

- **CLASSIC** and **MATT**: neutral bases with an acrylic-siloxane binder, suitable for both interior and exterior applications. The **CLASSIC** version has a shinier finish, while **MATT** offers a more subdued, matte effect.
- **SILVER** and **GOLD**: metallic bases with an acrylic binder, for interior use only.

USE:

EVENTI CLASSIC and **EVENTI MATT** are suitable for both interior and exterior applications, while **EVENTI SILVER** and **EVENTI GOLD** are intended for interior use only.

EVENTI can be used as a decorative finish on a wide variety of substrates, including concrete walls and ceilings, plaster, cement, gypsum and its derivatives, drywall, old paints, wood, and other substrates, provided that all surfaces are properly prepared and primed with suitable primers.

Thanks to its refined aesthetic, **EVENTI** is ideal for both residential interiors and commercial spaces, in line with contemporary interior design trends. It is particularly recommended for walls and ceilings in coffee shops, bars, clubs, restaurants, hotels, and other public venues.

SURFACE PREPARATION:

Surfaces must be as free as possible from defects and impurities. Carefully scrape, brush, and remove any loose or flaking paint, plaster, or coatings. Ensure the substrate is solid, dry, clean, and sound. Preventively insulate any areas affected by rising damp. In the presence of humidity stains, smoke, or nicotine, pre-treat the surface with a suitable stain-blocking primer. If mould, or fungi, are present, treat the area beforehand with **MUROSANO RISANANTE**. Fill any cracks and smooth out surface imperfections before proceeding. On dusty surfaces, apply one coat of **PRIMER A** diluted 1:4 with water. On walls, apply a base coat of **SMARTCOAT 0.1 mm** using a brush or roller. On wood, metal, or plastic materials, use a suitable primer such as **COVERLEGNO** or **UNIMETAL HYDRO**. Wait for the surface to dry before proceeding.

APPLICATION:

Taffetà Effect: Apply **Eventi** with a flat brush using criss-cross strokes.

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Damasco Effect: Apply Eventi using a flat brush with criss-cross strokes. Smooth the surface with a PVC or stainless steel trowel.

Filato Effect: Apply Eventi with a flat brush in a vertical direction. Smooth the surface using a Doormat tool or Deco broom.

Piquet Effect: Apply Eventi in an oblique direction, always keeping the same inclination. Comb the surface with Deco broom in the same direction to define the texture.

Juta Effect: After applying Eventi with a flat brush, smooth the surface with the Deco broom, combing vertically for the first coat and horizontally for the second.

These effects can be created in two coats or with one coat applied over a tinted **SMARTCOAT 0.1mm** base. When applying in two coats, allow 4–6 hours between coats for proper drying.

IMPORTANT NOTES:

- Mix the product with care before use.
- Before application, ensure that the surface is perfectly dry and hardened, and that it has good adherence to the supporting ground. It must be clean and free from oil, grease, mould, fungus, bacteria, efflorescence or any other defect that could impair adherence or successful results.
- Keep packages of paste products from freezing (minimum +5°C).
- Store product in a cool, dry place and do not expose to direct sunlight.
- Use product at a temperature of the work environment and treated surface between +8°C and +35°C. Relative humidity must not exceed 75%.
- Do not allow drying to take place with temperature of the work environment and treated surface below 5°C.
- Do not apply product if rain is likely or in the presence of strong sunlight, strong winds or persistent fog.
- In case of exterior application protect treated surfaces from rain for the time required to allow product to fully harden.
- Scaffolding should be erected in a way that allows work to be continued uninterrupted until a natural boundary of the building is reached, to avoid seams, overlaps and differences in shade.
- Obtain enough of the colour in a single batch to complete the job or at least to complete portions of work which do not draw attention to shade differences.
- Wash all equipment with water immediately after use.

TECHNICAL DATA:

Coverage	7 – 10 m ² /l = 0.10 – 0.14 l/ m ² per coat
Drying at 20°C	Overpaint 4-6h In depth 24h
Dilution	none
Packages	2.5 l – 1 l
Pot Life	in perfectly sealed packages, sheltered from frost, up to 12 months and longer
Colours	EVENTI & SPIAGGE colour card

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Technical Performances	Eventi Classic and Matt	Eventi Silver and Gold
Water absorption (UNI EN 1062-3:2008)	W24 = 0.199 Kg/m ² t ^{1/2} Medium permeability (Class W2)	
Determination of vapour permeability (UNI EN ISO 7783-2:2001)	Sd = 0,0268 m (thickness = 189 µm) µ = 142 High vapour permeability (Class V1)	Sd = 0,0170 m (thickness = 166 µm) µ = 103 High vapour permeability (Class V1)
Evaluation of resistance to washing and abrasion (UNI 10560:1996)	No sign of abrasion after 5000 cycles	Vapour permeability (Class V1) Evaluation of resistance to washing and abrasion (UNI 10560:1996) 3000 cycles
Chromatic variation (ΔE) after ageing with UV rays for 500 hours (UNI 10686:1998)	ΔE=0.44 (variation lower than 1; non perceptible)	
Determination of dirt pick-up (UNI 10792:1999)	ΔL=1.82 Very low	ΔL =1.15 Very low

Emission limits of Volatile Organic Compounds (VOC) according to directive 2004/42/CE:

1) paint for decorative effects;

Limit values VOC. in g/l: from 01.01.2010 = 200 g/l

Max value VOC. in the product: 50 g/l of compound

The above information has been obtained from scrupulously controlled tests, and represents our best and most recent knowledge. This information is provided for reference purposes only. It is not binding upon the manufacturer, and neither may it constitute grounds for any kind of complaint whatsoever associated with the use of the products described, also considering that the conditions of use are beyond our control.

Please refer to the relevant Safety Data Sheet.